



Pittsburgh Ophthalmology Society

58<sup>th</sup> ANNUAL MEETING

MARCH 10, 2023

Omni William Penn Hotel • Pittsburgh, PA

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**Michael J. Azar, M.D.**

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**Eric A. Pennock, M.D.**

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**Joel D. Brown, M.D.**

Public Relations  
**Jared E. Knickelbein, M.D., PhD**

Thorpe Circle Administration  
**Michael J. Azar, M.D.**

Resident Appointment to the Board | Member-At-Large  
**Zachary Nadler, M.D., PhD**

On behalf of the Pittsburgh Ophthalmology Society (POS), I would like to invite you to participate in the *58th Annual Meeting* scheduled for March 10, 2023. We look forward to welcoming attendees and exhibitors at this live event, which will be held at the Omni William Penn Hotel, in Pittsburgh, PA. We are committed to providing a safe, productive, and welcoming environment in which to learn and gather and will keep participants updated as the date draws near.

Participation provides you the opportunity to engage with over 100 ophthalmologists from the tri-state region, and over 140 ophthalmic personnel. The Annual meeting is comprised of two concurrent, yet separate, meetings: a day long educational meeting presenting the latest in clinical topics for ophthalmologists, and a separate meeting for ophthalmic personnel.

The ophthalmic personnel meeting includes numerous clinical and managerial break-out sessions, which focus on topics pertinent to those who support the physician in the treatment of ophthalmological care.

Several exhibitor and sponsorship opportunities are available for you to increase your exposure to this specialized audience. ***The "2023 Sponsorship Opportunities" prospectus provides details on all opportunities available, with the Annual Meeting Brochure detailing guest faculty and the program Agenda.***

To confirm your participation please:

- ◆ **Complete and return the *Exhibitor and Sponsorship Agreement* no later than February 1, 2023.** This will ensure acknowledgement of your support in our program materials. You will receive payment notification once the agreement is received. Return the *Exhibitor and Sponsorship Agreement* (by email, fax or mail) to:

Nadine Popovich, Administrator/Conference Coordinator  
Pittsburgh Ophthalmology Society  
850 Ridge Ave Pittsburgh PA 15212  
Phone: (412) 321-5030  
Email: [npopovich@acms.org](mailto:npopovich@acms.org) Fax: (412) 321-5323  
Website: [www.pghoph.org](http://www.pghoph.org)

*Thank you for your consideration of this request. I look forward to your participation and support of this exceptional annual conference.*

Sincerely,

*Marshall Stafford, MD*  
President



# The Pittsburgh Ophthalmology Society

Physicians Defining Eye Care in Southwestern PA



## ANNUAL MEETING - MARCH 10, 2023 Omni William Penn Hotel, Pittsburgh, PA EXHIBITOR and SPONSORSHIP Opportunities

Contact: Nadine Popovich, Administrator  
The Pittsburgh Ophthalmology Society | 850 Ridge Avenue | Pittsburgh PA | 15212  
Website: [pghoph.org](http://pghoph.org)

Email to [npopovich@acms.org](mailto:npopovich@acms.org) phone: (412) 321-5030 X 110

To participate as an Exhibitor or take advantage of a Sponsorship opportunity, please complete the Exhibitor and Sponsorship Agreement **no later than February 1, 2023**.

This will ensure acknowledgement of your support in media leading up and throughout the program. Please note that sponsorship opportunities are limited and will be accepted on a first come, first serve basis.

Once you submit your signed agreement, you will receive a confirmation by email, along with Exhibitor details and hotel instructions. If you do not receive confirmation within a few days of sending in your signed agreement, please contact Nadine Popovich at (412) 321-5030 x 110 or [npopovich@acms.org](mailto:npopovich@acms.org). **Without a signed Exhibitor agreement, you are not permitted to exhibit.**

## EXHIBIT OPPORTUNITIES

### Exhibit space includes:

- ◆ Continental Breakfast
- ◆ Mid-morning and Afternoon Refreshments
- ◆ Physician Attendance List
- ◆ Logo and Company name displayed on all exhibitor "thank you" signage

**Single: (1) 6' Table w/ 2 chairs - Fee: \$1,600**

**Double: (2) 6' Tables w/4 chairs Fee: \$1,900**

## Power Supply and Exhibit Equipment

Contact Nadine Popovich ([npopovich@acms.org](mailto:npopovich@acms.org)) or (412) 321-5030 x110 should you require a Power Supply or Exhibit equipment for your exhibit space. Power supplies and equipment **MUST** be ordered in **ADVANCE** and will not be available the day of the conference.

**PITTSBURGH OPHTHALMOLOGY SOCIETY**  
**ANNUAL MEETING - MARCH 10, 2023**  
**EXHIBITOR and SPONSORSHIP Opportunities**  
**OMNI WILLIAM PENN HOTEL**  
530 William Penn Place | Pittsburgh PA | 15219

## **SPONSORSHIP OPPORTUNITIES**

All sponsors receive a single display table (6'), including the items outlined under "Exhibit Opportunities." In addition, you will receive the items identified under each of the following sponsorship opportunities. One sponsor per category will be accepted (unless noted). No split sponsorship. Feel free to contact Nadine Popovich should you care to discuss at [npopovich@acms.org](mailto:npopovich@acms.org) or (412) 321-5030 x 110.

### **Friday Continental Breakfast    Fee: \$2,100**

- Recognition in Physician and Allied handout signage and registration website
- Recognition in President's welcome and opening Remarks of Physician and Allied Personnel Meeting.
- Premium placement Exhibitor Table (single table)
- Prominent Thank You Signage at breakfast area
- Premier Recognition in POS newsletter and on POS website

### **Friday Morning Break    Fee: \$2,100**

- Recognition in Physician and Allied handout ,signage, and registration website
- Recognition in President's welcome and opening remarks of Physician's and Allied Personnel Meeting
- Premium placement Exhibitor Table (single table)
- Prominent Thank You Signage during Friday morning Break
- Premier Recognition in POS newsletter and on POS website

### **Friday Luncheon    Fee: \$2,100**

- Recognition in Physician and Allied handout, and Registration website
- Recognition in welcome and opening remarks of Physician meeting and Allied Personnel Meeting
- Premium placement Exhibitor Table (single table)
- Prominent Thank You Signage during Friday Luncheon
- Premier Recognition in POS newsletter, Email reminders to members, and on POS website

### **Friday Afternoon Break    Fee: \$2,100**

- Recognition in Physician and Allied handout, signage and registration website
- Premium placement Exhibitor Table (single table)
- Prominent Thank You Signage for Friday Afternoon Break
- Recognition on POS website

**PITTSBURGH OPHTHALMOLOGY SOCIETY**  
**ANNUAL MEETING - MARCH 10, 2023**  
**EXHIBITOR and SPONSORSHIP Opportunities**  
Omni William Penn Hotel, Pittsburgh, PA  
530 William Penn Place | Pittsburgh PA | 15219

**EXHIBIT and SPONSORSHIP AGREEMENT**

**COMPANY NAME\*** \_\_\_\_\_  
(Please complete *exactly* as you would like it to appear on signage)

**Contact Person** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**EMAIL** \_\_\_\_\_ **PHONE** \_\_\_\_\_

\*Company logo may be emailed to Nadine Popovich – [npopovich@acms.org](mailto:npopovich@acms.org)

**Please list Industry Representatives attending (limit of 2 representatives per table).**

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Please indicate from the following:

**Exhibit Space**

Exhibit Table (single) Fee \$1,600

Exhibit Table (double) Fee \$1,900

**Equipment - Please indicate the following:**

I will not be bringing a piece of equipment

I will be bringing a tabletop piece of equipment\*

I will be bringing a large “stand alone” piece of equipment and will need space beside my exhibit table.\*

**\*If you require power, please indicate:**

Yes I will need power | No, I do not require power

**For those needing power: you will receive a form and work with an Omni representative to facilitate your request.**

**Sponsorships (please check the appropriate box)**

Friday Continental Breakfast Fee: \$2,100

Friday Morning Break Fee: \$2,100

Friday Luncheon Fee: \$2,100

Friday Afternoon Break Fee: \$2,100

## **PAYMENT – TO CONFIRM YOUR PARTICIPATION:**

- Exhibitor and Sponsorship agreement must be returned by email or mail no later than February 1, 2023.
- Payment must be received by March 5, 2023.

**\*Availability of sponsorships and exhibit space will be determined on the date that the agreement is received.**

**Society Tax ID # 25-6064814                      Please make a check payable to:    *Pittsburgh Ophthalmology Society***

**Mail payment to:    Nadine Popovich, Administrator/  
Pittsburgh Ophthalmology Society  
850 Ridge Avenue | Pittsburgh, PA 15212**

**For credit card payments:** Contact Nadine Popovich at [npopovich@acms.org](mailto:npopovich@acms.org).

- ✓ An invoice will be prepared to include a secure link for you to process the payment.

**Questions: Contact Nadine Popovich, administrator [npopovich@acms.org](mailto:npopovich@acms.org) or (412) 321-5030 x 110.**

**Signature**

**Date**

# Request for Taxpayer Identification Number and Certification

**Give Form to the  
 requester. Do not  
 send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p><b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.  <b>Pittsburgh Ophthalmology Society</b></p> <p><b>2</b> Business name/disregarded entity name, if different from above</p>	
	<p><b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC</p> <p><input checked="" type="checkbox"/> <b>C Corporation</b></p> <p><input type="checkbox"/> S Corporation</p> <p><input type="checkbox"/> Partnership</p> <p><input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) ▶ _____</p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p><b>5</b> Address (number, street, and apt. or suite no.) See instructions.  <b>850 Ridge Ave</b></p> <p><b>6</b> City, state, and ZIP code  <b>Pittsburgh PA 15212</b></p>	<p><b>7</b> List account number(s) here (optional)</p> <p>Requester's name and address (optional)</p>

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
<b>or</b>									
<b>Employer identification number</b>									
2	5	6	0	6	4	8	1	4	

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶ <i>Nadine Popovich</i>	Date ▶	November 1, 2022
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*