



# The Pittsburgh Ophthalmology Society

Physicians Defining Eye Care in Southwestern PA

59<sup>th</sup> *Annual* MEETING | MARCH 8, 2024

Omni William Penn Hotel, Pittsburgh, PA  
**EXHIBITOR and SPONSORSHIP Opportunities**

Contact: Nadine Popovich, Administrator | Conference Planner  
The Pittsburgh Ophthalmology Society | 850 Ridge Avenue | Pittsburgh PA | 15212  
Website: [pghoph.org](http://pghoph.org)

To participate as an Exhibitor or take advantage of a Sponsorship opportunity, please complete the Exhibitor and Sponsorship Agreement **no later than February 1, 2024**.

This will ensure acknowledgement of your support in media leading up and throughout the program. Please note that sponsorship opportunities are limited and will be accepted on a first come, first served basis.

**To confirm your participation, please complete and return the agreement.**

- Once you submit your signed agreement, you will receive confirmation by email.
- Exhibit details (along with the agenda, shipping details and hotel information) will be sent to you and your representatives.

## EXHIBIT OPPORTUNITIES

**Exhibit space includes:**

- ♦ Continental Breakfast
- ♦ Mid-morning and Afternoon Refreshments
- ♦ Physician Attendance List
- ♦ Logo and Company name displayed on all exhibitor "thank you" signage

**Single (1) 6' Table w/ 2 chairs - Fee: \$1,900**

**Double (2) 6' Tables w/4 chairs Fee: \$2,500 (Tables will be side by side, no exceptions).**

## POWER SUPPLY | EXHIBIT EQUIPMENT

The agreement contains a section with questions regarding request for power and if you are bringing or shipping equipment. **Please be sure to complete these sections.**

Power supplies MUST be ordered in ADVANCE (i.e., for equipment) with all equipment being shipped in ADVANCE. We cannot facilitate receiving equipment the day of the meeting.

**To charge small devices, such as phones, laptops, etc.:**

- Outlets are located throughout the perimeter of the ballroom.
- **Not every table** will be near an outlet, but potentially 1 to 2 exhibit tables to the left or right.
- If you will be using a laptop as part of your display, or wish to have a power supply available – **please order power.**

You may contact Nadine Popovich at [npopovich@acms.org](mailto:npopovich@acms.org) or to 412.321.5030 x110 to discuss power needs before you order.

# PITTSBURGH OPHTHALMOLOGY SOCIETY

## 59<sup>th</sup> *Annual* MEETING - MARCH 8, 2024

### EXHIBITOR and SPONSORSHIP Opportunities

OMNI WILLIAM PENN HOTEL | 530 William Penn Place | Pittsburgh PA | 15219

## SPONSORSHIP OPPORTUNITIES

All sponsors receive a single display table (6'), including the items outlined under "Exhibit Opportunities." In addition, you will receive the items identified under each of the following sponsorship opportunities. One sponsor per category will be accepted (unless noted). No split sponsorship.

Feel free to contact Nadine Popovich should you care to discuss at [npopovich@acms.org](mailto:npopovich@acms.org) or (412) 321-5030 x 110.

### Friday Continental Breakfast

**Fee: \$3,500**

- Prominent recognition in Physician and Allied brochure and Registration website
- Recognition in welcome and opening remarks of Physician meeting and Allied Personnel Meeting
- **Premium placement Exhibitor Table (single table)**
- Thank You Signage at exhibitor booth acknowledging Friday Breakfast sponsor
- Premier Recognition in POS newsletter, with prominent placement of company name on all digital email reminders sent to members prior to and after meeting.

### Friday Morning Break

**Fee: \$3,000**

- Recognition in Physician and Allied handout, signage, and registration website
- **Prominent placement Exhibitor Table (single table)**
- Thank You Signage at exhibitor booth acknowledging Friday Morning Break sponsor
- Recognition in POS newsletter, POS website, and acknowledgement on follow-up emails to attendees

### Friday Luncheon

**Fee: \$4,000**

- Prominent recognition in Physician and Allied brochure and Registration website
- Recognition in welcome and opening remarks of Physician meeting and Allied Personnel Meeting
- **Premium placement Exhibitor Table (single table)**
- Thank You Signage at exhibitor booth acknowledging Friday Lunch Sponsor
- Prominent Thank you Signage in Physician's area acknowledging Lunch sponsor.
- Premier Recognition in POS newsletter, with prominent placement of company name on all digital email reminders sent to members prior to and after meeting.

### Friday Afternoon Break

**Fee: \$3,000**

- Recognition in Physician and Allied handout, signage, and registration website
- **Prominent placement Exhibitor Table (single table)**
- Thank You Signage at exhibitor booth acknowledging Friday Afternoon Break
- Recognition in POS newsletter, POS website, and acknowledgement on follow-up emails to attendees

Annual MEETING - MARCH 8, 2024

EXHIBITOR and SPONSORSHIP Opportunities

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EXHIBIT and SPONSORSHIP AGREEMENT

COMPANY NAME\* \_\_\_\_\_

(Please complete exactly as you would like it to appear on signage)

Contact Person \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

\*Company logo may be emailed to Nadine Popovich – [npopovich@acms.org](mailto:npopovich@acms.org)

Please list Industry Representatives attending (limit of 2 representatives per table).

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Please indicate from the following:

Exhibit Table Only

Exhibit Table (single) Fee \$1,900

Exhibit Table (double) Fee \$2,500

Equipment - Please indicate the following:

I will not be bringing a piece of equipment

I will be bringing a tabletop display only\* (table top equipment or pop up display)

I will be bringing a large "stand alone" piece of equipment and will need space on or beside my exhibit table.\*

\*If you require power, please indicate (this includes for small devices, laptops, etc);

Yes, I will need power | No, I do not require power

For those needing power: You will receive a form and work directly with an Omni representative to facilitate your request.

Sponsorships (please check the appropriate box)

Friday Continental Breakfast Fee: \$3,500

Friday Morning Break Fee: \$3,000

Friday Luncheon Fee: \$4,000

Friday Afternoon Break Fee: \$3,000

## **PAYMENT – TO CONFIRM YOUR PARTICIPATION:**

- Exhibitor and Sponsorship agreement must be returned by email or mail no later than February 8, 2024.
- Payment must be received by March 1, 2024.

**\*Availability of sponsorships and exhibit space will be determined on the date that the agreement is received.**

**Society Tax ID # 25-6064814**

**If submitting payment by check, make check payable to: *Pittsburgh Ophthalmology Society***

**Mail payment to: Nadine Popovich, Administrator | Pittsburgh Ophthalmology Society  
850 Ridge Avenue | Pittsburgh, PA 15212**

**For credit card payments:** Contact Nadine Popovich at [npopovich@acms.org](mailto:npopovich@acms.org).

- ✓ An invoice will be prepared to include a secure link for you to process the payment.

**Questions: Contact Nadine Popovich, administrator [npopovich@acms.org](mailto:npopovich@acms.org) or (412) 321-5030 x 110.**

**Signature**

**Date**